



The Poi Pounder

Food Stamp Outreach Program

A Vital Step to End Hunger in our Community

Quick Facts

- ◆ The Food Bank works with 52 organizations and churches on island to distribute food
- ◆ 411,000 pounds of food was distributed through the Kauai Food Bank in 2007
- ◆ Community demand is up; local grocer donations are down; and our Food Bank expenses are increasing!

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Got comments or suggestions?
E-mail us at

www.kauaifoodbank.org

Food stamps are the nation's premier nutrition program, but Hawaii's food stamp participation rate has decreased by about 19% from 2000-2005.

The latest estimates are that \$70 million in eligible food stamp monies go unused in the State of Hawaii. Increasing participation of eligible food stamp households must be recognized as a vital step to end hunger.

With our outreach efforts to the community, more residents are now receiving these important benefits. With funding from the Hawaii Community Foundation and the Annie Sinclair Knudsen

Foundation, the Food Bank secured over \$113,000 in new annual food stamp dollars.

These funds primarily serve kupuna, and services have been provided through a volunteer group called the "Akamai Kupuna Club."

Navigating the process can sometimes be overwhelming to those unfamiliar with the requirements, and especially to those with disabilities or transportation difficulties.

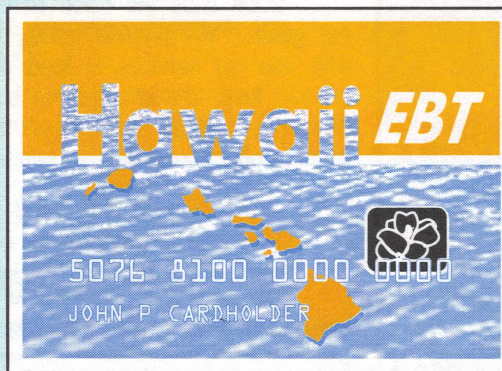
By targeting the most needy in our community, 71 new

participants have been added to the food stamp rolls. On average, \$134 (per month) was secured for each newly approved household.

These results have given us a tremendous return on investment. Because the USDA reports a multiplier

effect for every new food stamp dollar, our work last year produced over \$200,000 in economic benefits to Kauai.

In recognition of this tremendous benefit, the County of Kauai recently approved funding to continue food stamp outreach in 2008. The program is coordinated within the Department of Economic Development, and works in concert with the Office of Aging and the State Department of Human Services.



Planned Giving Supports Kauai

Decisions about financial planning and providing for one's heirs are a personal decision and important part of estate planning. Through Planned Giving to the Kauai Food Bank, you can provide for the ongoing well being of those less fortunate on the Garden Island.

The needs of our residents continue each day—YOUR support can continue to meet these needs. There are many ways to help:

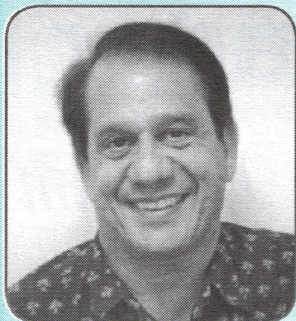
- ◆ Insurance Policy - the Kauai Food Bank can be named as a sole or joint beneficiary.
- ◆ A bequest in your will can designate a gift or asset to support any activity or program.

Let a gift of Planned Giving to the Kauai Food Bank be your legacy and lasting gift to the people of Kauai. You CAN make a difference.

Contact the Kauai Food Bank to discuss your Planned Giving options:

food@hawaiiink.net

Mahalo for Your Kokua



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Michelle Panoke
Warehouse Supervisor

Alisha Justice
Agency Relations & Volunteer
Coordinator

James Hughes
Driver

Message from the President

Yes, we CAN fight hunger on Kauai. . .

With YOUR help — friends, neighbors, businesses, and community groups — working together, we can join to make a difference in the lives of the needy on our island:

2008 finds the Food Bank, with the support of the community, working to meet our goals. We provide quality food to 52 agencies, churches and other organizations who use our services to feed the hungry in the community. Protein based foods like canned tuna, chicken, peanut butter, rice, fresh and canned fruits and vegetables are ALWAYS in great demand yet limited supply. We depend on community support to accomplish our mission:

- ◆ Provide food for the hungry;
- ◆ Respond to emergencies;
- ◆ Eliminate Hunger.

Mahalo for your past support and continued generosity to the needy people of Kauai.

20% Increase Noted in Food Demand

Following Hurricane, Iniki, demand hit an all time high of 12,000 requests for food services per month. This has steadily gone down as the island economy recovered. But this year, demand is up 20%.

Rising gas prices nationwide and extreme weather is effecting food prices here on Kauai. More and more families are struggling to make ends meet. At the same time, local grocer donations are decreasing. While the Good Samaritan Food Donation Act gives certain protections to food donors,

it also required reporting of their donations for tax purposes. For 14 years, we have been able to effectively highlight their surpluses, which has improved their inventory and purchasing practices. In a nutshell, this information has caused their surpluses to shrink and our local grocer food donations to decrease.

Thus, at a time when need is increasing, donations from local distributors is decreasing. Now, more than ever, the community's support of the efforts of the Food Bank is vital.

Upcoming Events

August 14, 2008 Dine Out for Hunger

Join in this one-day event when participating restaurants will donate a portion of the guest's bill to help the needy. The list of our participating restaurants is growing—check our website www.kauaifoodbank.org for the complete list. Support our restaurant community as they support our efforts to fight hunger on Kauai.

Mark your Calendar Holiday Food Drive

October 15– December 15, 2008



October 18, 2008 is
Food Drive Day

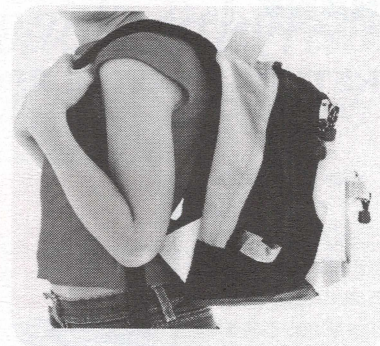
Backpack Program Expands to Eastside Kauai

The Backpack Program is the first of its kind in the state, born out of another program that was also a groundbreaking first for Hawaii — the Keiki Café. Based on studies that show how better eating habits result in better school performance and reduced behavior issues, the Keiki Café was born to provide nutritious food supplements in an after-school program. In conjunction with the Boys and Girls Club, Waimea Clubhouse, and Kauai Children's Discovery Museum, the Kauai Food Bank started this innovative program in 2004.

In its 4th year of operation, a surprising observation was made at the Keiki Café. Youth participants were hiding their food and "stocking up" to have enough food for the weekend at home.

The Food Bank created an innovative program to meet this need. With the support of the community, we purchased and stocked "unmarked" backpacks with nutritious food items. These backpacks provided food for needy youth to carry them through the weekend.

In 2008, we expanded this Backpack Program to the keiki of the Eastside. The Food Bank is presently seeking funding to continue its operation of the Backpack Program on the Eastside. Funds are also being sought to continue the Keiki Café into its 5th year of operation.



Westside Backpack Program Success Statistics

- ◆ 3,109 youth were helped
- ◆ 1,228 backpacks distributed
- ◆ 5,927 pounds of food provided to the needy

Results from the August, 2007



Community Food Drive Breaks Record

2008 Spring Food Drive is Best Ever

In the face of rising food costs, record prices at the pump, and uncertain economic times, Kauai residents have stepped up their giving to record levels.

In 2007, the Kauai Food Bank distributed over 411,000 pounds of food responding to 5,000 requests — per month — almost 50% of these requests were for children and 15% were for the elderly.

You CAN make a difference!



YES

You can count on me. . .
. . . to end hunger on Kauai!

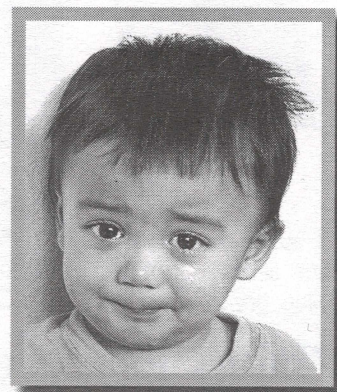
Please use the enclosed envelope to send your tax deductible donation to help feed Kauai's people. Your donation is protected under the Kauai Food Bank Donor Relations Policy.

- ☐ Yes, I am interested in volunteering at the Kauai Food Bank.
☐ Yes, please send me information about planned giving.

Name: _____

Address: _____

Phone: _____ E-mail: _____



MAHALO!



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RETURN SERVICE REQUESTED

Our Mission

- ◆ Provide food for the hungry;
- ◆ Respond to emergencies;
- ◆ Eliminate Hunger.

2007 Holiday Food Drive



Community Members Celebrate the Joy of Giving