

#### **Ouick Facts**

- ◆ The Keiki Cafe (in its 5th year of operation in Waimea) and a new Backpack Program started on the Eastside provided food to hungry youth a total of 9,211 times in 2008!
- Volunteerism at the Food Bank increased by over 12% from last year.
- The Kauai Food Bank welcomes your vehicle donations (see page 3)

## **INSIDE**

Page 2

Message from The President

Staff Updates

April Fools Day Non-Event

Page 3

Weinberg Award for Food Stamp Outreach

**Upcoming Events** 

You Can Make a Difference!

Page 4

Mahalo Party 2008

Comments or suggestions? E-mail us at

www.kauaifoodbank.org

# The Poi Pounder

# 25% Increase in Food Demand

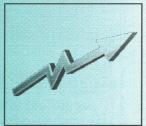
Negative Economic Conditions Effect Kaua'i Residents

hese are trying times.

Housing and economic data reports are not promising; businesses are closing at a startling rate while others struggle to survive. Banks and financial institutions have failed and Wall Street set new record lows as the unemployment figures continue to grow.

Our economic conditions on Kaua'i have deteriorated as well. We have never seen such a dramatic demand for our services since Hurricane lniki and the aftermath of 9/11.

The Kauai Food Bank has experienced a 25% increase in demand since last year; govern-



Kaua'i Food Bank sees 25% Increase in Food Demand

ment budgets have been cut; and the impact to non-profit agencies in particular has

> We know that not everyone can help. But in this Spring Food Drive, we are asking:

> > If Can... Can

Please help if you can by giving what you CAN.

been severe. Even many charitable foundations are being effected, and are experiencing investment losses, which has resulted in their ability to fund grant requests. Some have suspended accepting new applications altogether.

All of these events have created a perfect hunger storm in our community, and desperation for individuals and families who must choose between purchasing food and other essential items.

Clearly, the lack of food security and access to nutritious food clearly has a debilitating impact on the health and well being of infants, youth, and our frail kupuna.



If Can... Can

# Spring Food Drive

The Spring Food Drive will continue through April 30th with a one-day Blitz slated for April 18.

We still need the support of businesses and other organizations to hold internal food drives.

It is NOT too late.
Call the food bank
246-3809 for information.

Most Needed Items

- Rice
- Tuna
- Pasta
- Peanut Butter
- Ensure/Pediasure
- Canned Vegetables
- Canned Fruits
- Canned Soups

Mahalo for Your Kokua

Food donation are being accepted at Fire Stations islandwide, from Hanalei to Waimea. Donations are also accepted Monday thru Friday from 8 am to 4pm at the Kaua'i Food Bank's Nawiliwili warehouse. Help us reach our goal:

\$40,000 and 40,000 Pounds of Food



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#### Wendi Rusaw Food Stamp Outreach

Coordinator

#### Michelle Panoke

Warehouse Supervisor and Agency Relations & Volunteer Coordinator

#### Richard Borrero Warehouse Assistant

James Hughes Driver

# Message from the President



Mark Lewis **Board President**  I am excited to be part of the Food Bank and all it does. I am especially proud to be the board president for 2009. The Food Bank is an important part of our community and like all organizations, we are seeing the effects of the economic downturn on our families, friends and neighbors. It is in these challenging times that helping to feed Kaua'i is more important than ever.

Because of our staff, volunteers and the generosity of the community, I know we will be successful at fulfilling our mission.

> Thank you for all you do each day to help bring food to those in need.

# Welcome to our Newest Team Members



endi Rusaw, Food Stamp Outreach Coordinator, joined the Food Bank in July 2008. Her background includes 30 years in the corporate world as a Senior Information Systems

Consultant. Prior to joining the Food Bank, Wendi was a volunteer at the Food Pantry, Loaves and Fishes, at St. Michael and All Angels Episcopal Church in Lihue. Wendi has been a Foster Parent to 3 children on Kauai and currently provides respite care for Special Needs children.

m R ichard Borrero came to the KFB in early 2008 as a volunteer with U-Turn for Christ. He displayed a passion and dedication for the work of the Food Bank and was later hired as a full-time member of the team. As a warehouse helper, Richard

works in all aspects of the warehouse operation. Richard enjoys being able to give back to the community through his work at the Food Bank. Look for Richard accepting incoming donations and helping people need-



ing emergency food supplies.



# April Fools Day

It was the

## Non-Event



- ◆ 100% Turnout No one attended.
- Everyone enjoyed themselves spending an evening in their own favorite way.
- ♦ All participants enjoyed the entertainment and cuisine of their choice.
- ♦ Reservations are now being accepted for 2010. Make your reservations today!!

# Weinberg Award for Food Stamp Outreach



Dr. Gordon Jones, HPU Professor and AIM Committee Member (left) presents a plaque and check to Paul Douglass (center) and John Sydney Yamane (right), founding Board Members of the Kauai Food Bank.

For the 3rd time, the Kauai Food Bank was selected to receive the prestigious *Aim for Excellence* award presented annually by the Harry & Jeanette Weinberg Foundation. This award recognizes achievement for innovation and creativity by a non-profit organization. This award was given for the KFB's creation and implementation of a Food Stamp Outreach Program on Kaua'i.

Recent estimates show that only 72% of all eligible people in Hawaii are receiving SNAP (Supplement Nutrition Assistance Program, formerly known as Food Stamps) benefits. This means we are losing \$67 million in unused and unclaimed Federal food dollars for Hawaii — money which is simply left on the table in Washington D.C.

The KFB's Food Stamp Outreach Coordinator works with a volunteer group called **The Akamai Kupuna Club**, who are trained in

outreach and the application and screening process. Funding for the program is provided by the County of Kauai. The KFB is the only Food Bank in the State working to bring SNAP benefits to those who are entitled to them. From its inception in January 2007 through March 5, 2009, the program has produced remarkable results:

- ♦ \$296,339 ~ New food dollars brought to Kauai through SNAP
- ♦ \$545,080 ~ Economic benefit to the community

#### Why SNAP Matters

A family of 5 (who used to frequent food pantries for their needs) recently reported they no longer need to visit local pantries for their food. Through our outreach efforts, they were approved for \$800/month in new food stamp dollars -- an annual benefit of \$9,600 for this family! And, according to USDA, this will translate to a staggering \$17,664 in economic benefit for Kaua'i for this one family alone!

### April 18, 2009 Spring Food Drive Day

A one-day blitz with donations accepted at Ching Young Village, Foodland Princeville & Waipouli, Koloa and Eleele Big Save, Wal\*Mart, Kmart, Safeway, and Ishihara Market.

The Spring food drive continues throughout April (see page 1.)

# **Upcoming Events**

### May 9, 2009 Letter Carrier's Food Drive

The National Association of Letter Carriers is sponsoring their 16th Annual STAMP OUT HUNGER Food Drive. Non-perishable food donations can be left for pickup at your home mailbox.

### August 13, 2009 Dine Out for Hunger

Dozens of Kaua'i restaurants participate in this one-day event wherein a portion of the food bill is donated to the Kaua'i Food Bank.

Let's Make a Date to Dine Out!
Participating locations will be
posted at
www.kauaifoodbank.org



Must be in operating condition with clear title

Tax Deductible to the

Fullest Extent of the Law:

Call Kelvin: 808 246-3809





**Mahalo for your Gift!** 





Kauai Food Bank, Inc. 3285 Waapa Road, Suite A Lihue, HI 96766 E-mail: food@hawaiilink.net

Website: www.kauaifoodbank.org

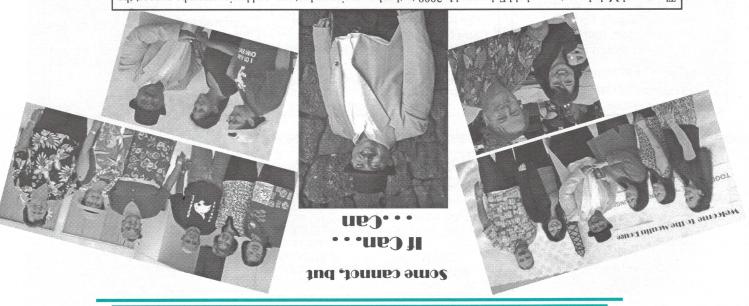
Non-Profit Organization U.S. POSTAGE PAID PERMIT NO. 108 **LIHUE, HI 96766** 

#### RETURN SERVICE REQUESTED

## Our Mission

- Provide food for the hungry;
- Respond to emergencies;
- Eliminate Hunger.

ment officer, Kelvin Moniz (center), donned top hat and tails for this year's event - If Can. . . Can. Brun, Flora Melchor, Joe Brun, Ulii Castor, Marina Pascua, and Elaine Panui prepared food for the event. Develop-Hi-Bred International accept the award for third place for most pounds donated in 2008; St Rafael members Tina Council members Lani Kawahara and Tim Bynum enjoy the festivities; Rhian Campbell and Laura Lee of Pioneer Ogle, Jo Lynn Tsukamoto, and Chuck Brady for the MOST food drive pounds donated in 2008; Kauai County work of the Kauai Food Bank throughout the year. From top left: Marriott staff Lani Aranio, Jeanni Saguid, Jolene The annual Mahalo party was held February 11, 2008 to thank agencies, volunteers, and businesses who support the



Mahalo Party 2008 — If Can, Can