

Oulek Balesi

- Demand is up 40% from 2008-2009. We responded with a 37% increase in food.
- The Kauai Independent Food Bank is the smallest food bank in the state, yet feeds the largest population in the county.
- 99% of clients said they were satisfied with the <u>AMOUNT</u> of food received; 98% were satisfied with the <u>QUALITY</u> of the food (Hunger in America, 2010).

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Comments or suggestions? E-mail us at food@hawaillink.net

www.kauaifoodbank.org

The Poi Pounder

BBB Torch Award Finalist, 2010 "Community Trust, Performance, and Integrity"



(If to rt). Kauai Independent Food Band Board Members: Randy Kozerski, John Sydney Yamane, President, and Craig DeCosta join Executive Director Judy Lenthall to proudly display the prestigious Better Business Bureau Torch Finalist Award, 2010.

Each year, the Hawai'i Better Business Bureau (BBB) honors businesses, public charities and individuals for their outstanding commitment to fair, honest and ethical marketplace practices.

The Kauai Independent Food Bank was the only Kauai organization to make the finalists level at the Hawai'i 2010 Better Business Bureau Award luncheon, held in Oahu at the Hilton Hawaiian Village in the Spring of 2010. The Kaua'i Independent Food Bank is the only food bank in the State accredited by the HI BBB, and meets all 22 of their charitable standards in good governance, accountability, transparency, measuring effectiveness, and fund-raising.

"Community Trust, performance, and integrity are powerful words," said Judy Lenthall, Executive Director. "And more than that, they are the standards for our organization. What an honor to be recognized by the BBB this year," she added.

The Hunger Study, 2010 reported that the Food Bank fed more than 11,000 unduplicated persons in 2009.

This means the smallest food bank in the state is feeding the largest population of their county.

Now, even former donors to the food bank are seeking food assistance. As demand increases, so does our food distribution. When demand increased 40% in 2009, our

FOOD DEMAND

ACCREDITED CHARITY

Continues to Climb

2008-2009 saw a 40% increase in demand, with YTD 2010 demand up 30% over 2009.

distribution increased 37%. Now, products are distributed as fast as donations come in. Shelves that were once were filled, now sit empty.

The economic downturn has devastated our community creating desperation for individuals and families who must choose between purchasing food and other essential items. With the generous support of the community, The Kauai Independent Food Bank staff continues to work to meet the growing demand.

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Board of Directors

John Sydney Yamane President Hawaii Link Internet

Eileen Winters Secretary Winters Realty

Rowena Cobb Treasurer Cobb Realty Instructor

Judy ArrigoJAA & Associates

Barbara Bennett Mid-Week Kauai

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Analyn Flores Accountant

Kelvin A. MonizDirector of Operations

Wendi Rusaw Food Stamp Outreach Coordinator

James Hughes Driver

Message from the President



John Sydney Yamane

Happy Independence Day!

For us here at the Kauai Food Bank, this year's Independence Day is especially meaningful. As of July 1, 2010, our contract affiliation with the Hawaii Food Bank ended and the Kauai Food Bank became the Kauai Independent Food Bank. We are building on our 16 year tradition of providing nutritional food to the hungry across the island. We have reorganized and rededicated ourselves to continue to build on our successes and constantly improve our services to those in need.

Mahalo to all of our current donors, agencies, volunteers and those we feed who remind us that the Kauai Food Bank is and always will be there when times are rough.

All have pledged their continued support!

Mahalo to our awesome staff, volunteers, and supporters.

Imua!

Upcoming Events

Dine Out for Hunger



Whether a romantic evening with someone special, or a get together with friends. . . Join us and <u>Dine Out for Hunger!</u>

Support a participating location for ANY meal on August 12th and you support the Food Bank. A portion of your tab helps us feed the needy on Kauai. Check our website for participating locations:

www.kauaifoodbank.org

Holiday Food Drive

October 13 ~ December 15

Look for grocer bags and remittance envelopes in the Garden Island Newspaper on October 15th. Healthy, non-perishable food items will be accepted at every Kauai Fire Station and at the Food Bank warehouse in Nawiliwili.

Volunteers needed for various shifts 9:00 AM - 6:00 PM

Wal-Mart, Big K-Mart, Ching Young Village in Hanalei, Kukui Grove Shopping Center, Big Save Koloa & Waimea, Ishihara Market in Waimea, Foodland Waipouli, Safeway, and the Princeville Shopping Center.

Reasons to Donate

- No Dealing with Phone Calls
- ◆ Appointments Who Don't Show
- ◆ Tax Deductible to the Fullest Extent of the Law

From 2007- June 30, 2009, 18 vehicles have been donated, generating \$35,808 in revenues. to feed the needy on Kauai.

Donate Your Vehicle

KAUAI INDEPENDENT FOOD BANK

It's Easy to Donate

Get Fast Results! Call Kelvin ~ Today At 808-246-3809

Let us help **YOU**... While **YOU** help **others**!

NOTE: Vehicle must be in operating condition with clear title

Can't Waste Good Taste

Why smart businesses give tons of good food to help others

There are smart, bottom-line reasons to give surplus food to the Kauai Independent Food Bank.

Surplus grocery food donations are a prime source of the products being distributed to the needy:

1. Wasting costs more than giving:

Think about it—it costs the grocer time, manpower and transportation costs to dispose of product that they are not going to sell. With the Kauai Independent Food Bank, weekly pick-ups of product saves the grocer time, labor, fuel and dumping fees. Plus they have the knowledge and confidence that usable food is being put to good use right in our own community.

2. Our donors know we do things right:

We adhere to the highest standards set by government and the food industry for safe product handling and storage. A federal "Good Samaritan" law

protects corporate donors from liability for donations made in good faith. Our donors know we have staff and storage facilities to distribute the food safely to those who really need it.



3. Tax Deductions:

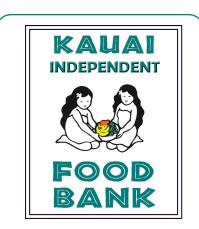
Food bank donations offer significant state and federal tax benefits.



New Name, New Mission, New Logo

Our New Mission:
Prevent Hunger;
Provide nutritious food for the hungry; and Respond to emergencies.

Food security for all the people of Kauai is the ultimate goal of the Kauai Independent Food Bank.



Message from The Executive Director

ALOHA!

After more than 16 years of service to the community, we have a new name, logo and mission! Yes, we're the good ole Food Bank you've come to know and trust, but two key words are now in our mission: **PREVENTION** and **NUTRITION**. WOW! What I truly love about serving here is the continuous collective desire to improve our operations. Even in the worst of times, our Board of Directors find the time to ask the hard questions: "How do we continue to provide services with excellence?" Our mission is what keeps us going, but YOU, the community, are the wind beneath our wings. Mahalo for your continued support! Me ke aloha pumehana, *Qudith 7*. *Leuthall*

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Outstanding Employer of the Year, 2009



Outstanding Employer of the Year, 2009 by Vocational Rehabilitation Division, DHS, State of Hawaii

State Senator Gary Hooser (far right) was on hand when the Food Bank received the Outstanding Employer of the Year, 2009 for exemplary service in their Vocational Rehabilitation Program. Hooser said he was excited to extend his personal congratulations and appreciation not only to the staff of the Kauai Food Band, but to the State's Vocational Rehabilitation staff as well.

The Food Bank provides on-the-job training and skill-building to people in need of employment. Training is conducted in office work, warehouse, accounting, reception, computer scanning, janitorial services, etc. With the goal of self-sufficiency, this training allows graduates to integrate into the Kauai labor force and become independent from government assistance.

Leave a Legacy

The Kauai Independent Food Bank believes no one on Kauai or Niihau should go hungry. There are many ways to help leave a legacy for future generations on Kauai. Your Gift...
... an expression of love
and respect
for the people of Kaua'i and Niihau

You can leave a legacy through a direct bequest; stocks or securities; real estate, or a life income gift to name a few.

Contact: food@havaiilink.net or call 246-3809

Our Programs at Work

Food Stamp Outreach

ALMOST ONE MILLION BUCKS TO KAUAI AND COUNTING!

From 2007 to June 30, 2010, we secured \$988,593 in new food stamp dollars, with an economic benefit of \$1,819,011 for Kauai. For SNAP assistance, contact Wendi Rusaw at 246-3809 or wrusaw@kauaifoodbank.org.

Backpack Program

The Eastside Backpack Program provides weekend food items to needy youth in unmarked backpacks that are replenished weekly. This program operates in partnership with the Boys and Girls Club in Kapaa. This year, from January 1 to June 30, 617 backpacks distributions have provided 768 servings of food to our keiki.

Keiki Café Starts 7th Year

The Keiki Café is designed to address the effects of childhood hunger. Without a healthy, nutritious diet, children are challenged to thrive physically and their ability to concentrate in school suffers — making it difficult for them to reach their full potential.

The Keiki Café operates in partnership with the Boys and Girls Club—Waimea Clubhouse. In addition to providing freshly prepared nutritious food and nutrition education, the youth get help with their homework and participate in supervised physical activities while receiving what for some is their only hot meal of the day.

Since its inception in 2003 thru June 2010, over 40,850 **individual meal servings** have been provided to our needy keiki!

How do we rate?

99% of adult clients said they were either "very satisfied" or "somewhat satisfied" with the AMOUNT of food they received from their providers and 98% were satisfied with the QUALITY of the food received.

Hunger in America, 2010

Island of Kauai

This information is drawn from a national study, Hunger in America, 2010, conducted in 2009 for Feeding America (formerly known as American's Second Harvest), the nation's largest organization of emergency food providers.

Of the households served on Kauai:

37% are keiki under 18
12% are 0-5 years old
10% are elderly
21% are homeless
56% have incomes below
federal poverty levels.

Our food is by far the single most important source of food for agencies on Kauai. Our food accounts for:

90% of the food distributed by pantries, 59% of the food distributed by kitchens, 26% of the food distributed by shelters.

Among households with school-age children, 21-23% participate in federal school lunch/breakfast programs.

Many clients report they must choose between food and other necessities:

24% had to choose between food and utilities
21% had to choose between food or housing
19% had to choose between food and medicine or medical care
21% had to choose between food or paying for transportation costs.



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RETURN SERVICE REQUESTED

Our Mission

- **♦** Prevent Hunger
- ♦ Provide nutritious food for the hungry
- Respond to emergencies



Community Volunteers ~ Spring 2010 Food Drive Day